

**U.S. DEPARTMENT OF COMMERCE: INTERNATIONAL BUYER PROGRAM
SHOW ANNOUNCEMENT**

POWER-GEN International 2012

www.power-gen.com

Orlando, Florida, December 11-13, 2012

1. Summary

POWER-GEN International 2012 (PGI 2012) Conference and Exposition has been selected to participate in the 2012 International Buyer Program (IBP). PGI 2012 will also be held in conjunction with Nuclear **Power International 2012** (NPI 2012) and Renewable **Energy World North America 2012** (REWNA 2012). Collectively all three events will be referred to as PGI 2012 in this document.

PGI 2012 is the electric power generation industry's largest event in the world, attracting more than 20,000 attendees and 1,200 exhibitors from over 92 countries. Focused on providing the latest updates and information on key generation issues, PGI features a multi-track conference program plus curriculum of pre-conference courses. See the **PGI 2012** web site for information and updates: <http://www.power-gen.com>.

2. Event Description

- A) **Target Audience:** More than 20,000 industry professionals from over 90 countries are expected to attend **PGI 2012**. The audience profile includes individuals involved in all segments of the power generation and engineering management business, including: electric utilities, independent power producers, project developers, architect/engineering firms, waste-to-energy plant operators, financial/legal firms, co-generators, self-generators, OEMs, unregulated generation subsidiaries, merchant plants, construction and maintenance contractors, fuel suppliers, power industry consultants, power plant designers, research and development organizations, human resource managers and recruiters, equipment inspection and repair specialists, operation service providers, and IT specialists.
- B) **Product Categories - PGI 2012** is expected to feature over 1,200 exhibitors, focusing on the following power generation industry sectors:
- Gas Turbines
 - Boilers
 - Engines
 - Boiler Water and Feed Water Treatment Services
 - Computer Software and Hardware
 - Controls and Instrumentation Systems
 - Engineering and Construction Services
 - Generators
 - Plant Electrical Systems
 - Pumps
 - Valves and Valve Actuators

- Materials Handling Systems
- Esps and Fabric Filters
- NOx Control Equipment
- Environmental Monitoring Systems
- Fans
- Blowers
- Dampers
- Louvers
- Inlet Air Cooling and Power Augmentation Systems
- Bearings
- Gearboxes
- Couplings
- Cooling Towers and Condensers
- Fuel and Air Compressors
- Repair and Refurbishing Tools and Services
- Nuclear Power Equipment
- Renewable Energy Equipment (biomass, solar, wind, geothermal and more)

C) Exhibit hours:

- Tuesday, December 11, 2012: 11:30 a.m. – 6:00 p.m.
4:30 p.m. – 6:00 p.m. {Exhibit Floor Reception}
- Wednesday, December 12, 2012: 9:00 a.m. – 5:00 p.m.
3:30 p.m. – 5:00 p.m. {Exhibit Floor Reception}
- Thursday, December 13, 2012: 9:00 a.m. – 2:00 p.m.

3. Registration:

All IBP delegates, delegation leaders and USDOC staff are required to complete a registration form to attend PGI 2012. Registration forms can be found online at: <http://www.power-gen.com/index.html>. Detailed procedures for registering your delegation will be sent closer to the show date.

IBP delegates have two choices in registering for PGI 2012

- A) Registration for PGI 2012 Conference plus Exhibits (includes NPI 2012, REWNA 2012):
- IBP registered conference delegates can have access to all educational sessions and the exhibit floors for \$250. This package includes lunches on Tuesday and Wednesday, as well as the Conference Proceedings for all PGI 2012 events.
- B) Registration for PGI 2012 Exhibits Only (includes NPI 2012, REWNA 2012)
- All delegation members will receive complimentary “exhibits only” admission to all PGI 2012 co-located events. This package does not include lunches or the Conference Proceedings.

4. Export Programs

A) Global Business Center (GBC)

The GBC, located in S210, is the official welcoming and reception location for all international guests.

The GBC will include:

- private meeting rooms
- interpreter services for language assistance
- matchmaking services
- lounge area
- refreshments
- fax, printer, copier, Internet access

The GBC will be staffed during the following hours:

- Tuesday, December 11, 2012: 11:30 a.m. – 6:00 p.m.
- Wednesday, December 12, 2012: 9:00 a.m. – 5:00 p.m.
- Thursday, December 13, 2012: 9:00 a.m. – 2:00 p.m.

B) International Reception

All members of official IBP delegations will receive one free ticket to the Networking Party, held at Cuba Libre, located at Pointe Orlando, on Tuesday evening at 6:30 p.m. Transportation will be provided from the convention center to Cuba Libre.

C) Export Interest Directory:

Copies of the PGI 2012 Export Interest Directory will be available in the GBC and posted online at: www.power-gen.com, in advance of the show.